



News Release

PRESS OFFICE

Release Date: January 24, 2007	Contact: Cynthia Harris (619) 557-7250 x1155
Release Number: 07-07	Internet Address: http://www.sba.gov/ca/sandiego/SN_NEWS.html

SBA Forms Strategic Alliance with the Mexican International Chamber of Commerce and Industry

The district director of San Diego's U.S. Small Business Administration (SBA) office, Ruben Garcia, has signed a strategic alliance with the Mexican International Chamber of Commerce and Industry (MexChamber) and its board chairman, Roberto Garces.

The signed agreement is expected to allow SBA and the MexChamber to work together to improve business access to technological information through educational opportunities and SBA resources, and provide maximum financial opportunities and training to entrepreneurs. The mission of MexChamber is to help small businesses develop and expand within Mexico, the United States, Canada and abroad by establishing a network of business people and professionals for mutual guidance and assistance.

"I'm extremely pleased with the work that's being accomplished by the MexChamber and their excellent leadership through Mr. Roberto Garces" said Garcia. "Roberto has a rich history of helping entrepreneurs take their place as business owners and I know that he'll continue doing a great job of assisting potential owners to fulfill their dreams of small business ownership."

The collaboration between the SBA and the MexChamber is building a strong foundation for the future. The U.S. is in the midst of the largest entrepreneurial surge ever. According to SBA projections, nearly 672,000 new companies with employees were created in 2005. That's 30,000 more startups than in 2004, and 12 percent more than at the height of the dot-com growth in 1996.

"Having the SBA of San Diego as a Strategic Alliance partner only enhances an already strong foundation of services this chamber provides to its members and future entrepreneurs, especially those working bi-nationally," said Garces, the founding member of the MexChamber which was originally organized and chartered in Los Angeles. "In a nutshell, our chamber is geared primarily to provide hard-to-find information, the 'know-how' and guidance to small business owners interested in penetrating highly profitable markets with the least amount of effort and expense."

###

*To learn more about the SBA call (619) 557-7250 or visit the web at www.sba.gov/ca/sandiego.
To find out more about the Mexican International Chamber of Commerce and Industry or
MexChamber you can reach (213) 738-1228 or (619) 4-MEXICO. Also on the web at
www.mexchamber.com and email: info@mexchamber.com*