



# NEWS RELEASE

## MAINE DISTRICT OFFICE

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### **Katherine E. Arno Named SBA's Maine and New England 2008 Small Business Journalist of the Year**

Augusta, Maine – Katherine E. Arno, of the Maine Small Business Development Centers (Maine SBDC) has been named both the U. S. Small Business Administration's (SBA) 2008 Maine Small Business Journalist as well as the 2008 SBA New England Small Business Journalist of the Year.

The Small Business Journalist of the Year award is presented annually to an individual or individuals whose work increases public understanding of the importance of small business contributions to the economy. As the recipient of the Maine honor, Kate's nomination was forwarded for consideration for the New England honor, which she also received.

Kate, who is Maine SBDC Director of Communications, tells the stories of Maine's small businesses in print, on line, and in video. She is an Emmy award-winning television producer with over 20 years in the media. Her career includes experience as a magazine and television reporter as well as online columnist, writing a column called *Self Employment Savvy*. Selections from those columns were recently assembled into a book by the same title.

Currently, Kate is leading development of a state-of-the-art multi-media education project, *The Successful Business Plan – Your Fast Track to the Next Level*, which calls upon all of her journalistic skills including print, voice, video and online, to help Maine's small businesses strengthen their small business acumen.

Kate, who lives in Freeport, will be honored along with SBA's other small business award winners, at an award luncheon in Lewiston on May 16<sup>th</sup>.

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