



Business Training



**EASTERN MICHIGAN UNIVERSITY MI-SBTDC UPCOMING SEMINARS:**

2727 Second Ave. Ste 120, Detroit, MI, 48201

Phone: 313-967-9295 ▶ Fax: 313-967-9296

<http://www.misbtdc.org/region?>

**August**

**5 How to Write a Marketing Plan:** Marketing a small business relies on principles and techniques that are different from marketing a major corporation. This workshop will give both new and established small business owners effective and affordable strategies for successfully building their business.

**Please call 313.967.9295 to register. \$40/person.....6:00 pm - 9:00 pm**

**6 How to Start a Small Business: From Vision to Reality:** A three hour seminar, designed for those participants who are interested in learning a practical step-by-step process for starting their business. It will provide participants with a network and resource to utilize when questions arise.

**Please call 313.967.9295 to register. \$30/person.....6:00 pm - 9:00 pm**

**13 How to Finance Your Business: Where is the Money?** Designed to discuss the sources of funding including personal saving, family, friends, 2<sup>nd</sup> mortgage, credit cards, non bank micro-loans, special government loans, grants from government, Angel investment, and venture capital.

**Please call 313.967.9295 to register. \$30/person... ..6:00 pm – 8:30 pm**

**20 How to Start a Small Business: From Vision to Reality:**

**Please call 313.967.9295 to register. \$30/person.....6:00 pm - 9:00 pm**

**27 How to Write a Business Plan: Your Roadmap to Success:** Designed for new and existing business owners who do not currently have a business plan in place, this one-time seminar will provide an overview of what is included in a dynamic business plan.

**Please call 313.967.9295 to register. \$40/person.....6:00 pm - 9:00 pm**

**September**

**2 How to Write a Marketing Plan:**

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**3 How to Start a Small Business: From Vision to Reality:**

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**17 How to Start a Small Business: From Vision to Reality:**

**Please call 313.967.9295 to register. \$30/person.....6:00 pm - 9:00 pm**

**24 How to Write a Business Plan: Your Roadmap to Success:**

**Please call 313.967.9295 to register. \$40/person.....6:00 pm - 9:00 pm**



Business Planning Tools



Find Answers



Effective Communication



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