

Oak Tree Communications, LLC Named Second Runner-up for Cincinnati SCORE, Chapter 34 Client of the Year



Melinda Zemper, Owner

Oak Tree Communications, LLC is a West Chester, Ohio publicity and public relations company.

Owned by Melinda Zemper, the firm specializes in writing and editing, media relations, strategic planning, event and campaign planning and project management.

Melinda describes her SCORE counselor, Bob Wiwi, as “the best possible mentor and guide” as she started her own business. With Bob’s help and guidance, she created a business plan, incorporated Oak Tree, developed short and long term goals and a task list.

Regular meetings with Wiwi allowed them to monitor her progress on developing the company. He provided guidance and encouragement throughout the process.

In less than a year, Oak Tree has a solid base of clients. “With the organizational foundation Bob helped me create, I can concentrate on clients, not the business process. We still meet regularly to connect and he always has valuable observations or advice to offer.” Zemper says.

Learn more - www.oaktreecommunications.com or call Melinda Zemper 513.706.3737.