

Tom Sawyer Company

Just entering its first decade of existence, the Tom Sawyer Company, an 8(a) certified business, has already established itself as a small business force to be reckoned with in the world of public relations and marketing strategy.

The Tom Sawyer Company provides its clients with advertising and public relations campaigns, as well market research, communications training and interactive campaigns. Its services involve such varied resources as television, magazines and brochures to logo design, focus groups, public outreach and Website promotion. The company, which has ten employees, currently has two bases of operation: Columbia and Washington D.C. As an 8(a) firm since 2005, the company has worked with 8(a) Program Support Assistant Clarissa Peak and Deputy District Director Theresa Singleton of the SBA S.C. District Office, according to company president Carolyn Sawyer.

President and founder Carolyn Sawyer is the company's chief strategist. Formerly, she worked in television broadcasting as producer and news anchor for stations around the country' most recently, she was the news anchor for WIS News in the Columbia area. Most recently, she received the Mercury Award for marketing, planning and execution of the African American History Monument on the Statehouse grounds.