



May 4, 2006

FOR IMMEDIATE RELEASE

Contact: Gary Smith or Beth Andes-Young at the Southwest Wisconsin Small Business Development Center, swsbdc@uwplatt.edu or (608) 342-1038, 1 University Plz, Platteville WI 53818

Proposal Solicitation for Business Enhancement Grants

PLATTEVILLE: Proposals are being accepted from existing businesses in Southwest Wisconsin for Business Enhancement grants.

Businesses that could benefit (through increased sales, expansion, job growth, etc.) from services provided by consultants (web development, market research, marketing plan, operations management plan, process changes, scientific research, etc.) are encouraged to submit project proposals for consideration. These grants are funded through the USDA/CSREES agency of the federal government and are administered through UW-Platteville and the Southwest Wisconsin Small Business Development Center.

Grant monies are awarded through reimbursement. Consultant costs are reimbursed up to 75%, payable at project completion. A progress payment may be considered for large, costly projects.

Proposals must be submitted to the Southwest Wisconsin Small Business Development Center for review and consideration. Proposals are due by July 7, 2006. Proposal reviews will be completed by July 31, 2006 with grant award notification to businesses shortly thereafter. Proposed projects are expected to be completed by May 31, 2007.

Project proposals should include, at minimum:

- Description and location of current and existing business;
- Project title, description and purpose of the project;
- Description of project significance to Southwest Wisconsin;
- Description of project scope and deliverables to the business;
- Description of the project design;
- Description of project method;
- Description of project schedule (timeline);
- Description of the project cost structure and budget;
- Consultant pay rate documentation; and
- Resume of consultant personnel to be involved with project.

For more information or questions about the Rural Business Enhancement Grant program, call the Small Business Development Center office at UW-Platteville, 608.342.1038.

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