



NEWS RELEASE

WYOMING DISTRICT OFFICE

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Fourth Annual Johnson County Small Business Expo

BUFFALO - The fourth Annual Johnson County Small Business Expo is scheduled for March 23 and 24 at the Johnson County Fairgrounds. The Expo offers small business owners, who have historically had small marketing budgets, a professional venue to highlight products and services. Sponsors make low booth prices affordable for vendors.

From the Expo's inception in 2004, vendor and visitor participation exceeded all expectations. The 2006 visitor attendance increased 35% from 2005 and the Expo Committee expects that trend to continue for 2007. Visitors can expect live entertainment, door prizes, refreshments, and informational lectures, in addition to a variety of vendors from the Northeast Region.

The Small Business Administration (SBA) is contributing to the lecture agenda with a presentation on "Free Resources to Help You Start or Expand Your Business". The workshop will assist participants in learning about free resources to help start or expand a business in the State of Wyoming. Owning and operating your own business is never a dull routine. Be prepared for endless variety and challenge!

The event starts Friday, March 23 at 3:00pm until 8:00pm. Saturday hours are from 10:00am to 2:00pm with lectures on Saturday. For more information, call Linda Lobeck at 684-8831 or Deb Farris, SBA at 261-6510.

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