



NEWS RELEASE

WYOMING DISTRICT OFFICE

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Contact: Marilyn Coy 307-261-6505
Internet Address: <http://www.sba.gov/wy>

Help! Where Do I Go to Start a New Business?

CASPER - You have a *really* great idea for a new business, but where do you go to get it started? Who will answer your million and one questions? Where can you get *free* business counseling? The Small Business Administration (SBA) can not only answer those questions, but can direct you to some great resources that are available to assist you. By visiting SBA's Wyoming District Office, you will be able to build a sound foundation for your business. A great idea is a start, but you will need to talk with experienced people who can build on the foundation of your idea.

SBA Counseling Will Help You:

- Figure out what you need to do first.
- See why a business plan is necessary and how to get started on one.
- Think about business expenses such as: rent, utility costs, employee wages, telephone, advertising, taxes, insurance, office supplies, or equipment that you will need to buy.
- Research the market for your business. Will your idea translate into a successful business?
- Be prepared to approach a bank. What is a bank looking for? How do I get money to start my business?
- Look at your personal finances to see if you will be able to locate personal savings or real estate equity to invest in your business.
- Access online help at SBA's Wyoming homepage – www.sba.gov/wy.
- Use the Internet to research your business at the Casper SBA office, or direct you to a local library.

What SBA's Wyoming District Office Can Offer You:

- Experienced professional counseling in such areas as marketing and finance.
- Computers for use in working on your business plan or market survey.
- Convenient office hours: Monday through Friday, 8:00 – 4:30pm.
- Easy to find, downtown location: Dick Cheney Building, 100 East B Street, Room 4001.
- Phone numbers that will put you in touch with an experienced business professional 307-261-6500, or immediate informational help 307-261-6505.

Small businesses are the backbone of this country. SBA not only wants to help you start that business you've been dreaming of.....we want it to succeed. For more information, <http://www.sba.gov/wy> or call SBA at 307-261-6500.