



NEWS RELEASE

WYOMING DISTRICT OFFICE

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Aliza Sherman Named Small Business Journalist of the Year

Laramie – The Wyoming District Office of the U.S. Small Business Administration (SBA) has named Aliza Sherman, a freelance writer living in Laramie, as the Wyoming Small Business Journalist of the Year 2004.

This award is given to an individual making concerted efforts to increase public understanding of the importance of small business contributions to the economy; who makes contributions of news and feature stories, editorials, columns and commentary that highlight and analyze small business issues; this person performs volunteer community service aimed at enhancing small business opportunity and growth and other achievements that exemplify the nominee's media efforts to improve the understanding of the role of small business in the U.S. economy.

Named by Newsweek as one of the "Top 50 People Who Matter Most on the Internet" Sherman is an internet pioneer, online marketing expert, published author, international speaker and regular contributor to national magazines and web sites.

Aliza Sherman combines her interest in business with her talent for writing. Aliza has contributed to national magazines and web sites like FSB.com (Fortune Small Business), HomeBusiness, SELF and Home Business Journal. She is the regular monthly women's business columnist for ENTREPRENEUR magazine and has new columns in Professional Woman, Female Entrepreneur, Enterprising Women and MzBiz magazines.

Aliza writes a regular column for the Wyoming Business Report profiling Wyoming woman owned businesses and has a regular business segment on Wyoming Public Radio's "Wyoming Today" with Bob Beck. Her journalism goals are to gain exposure for women business owners, inspire and educate all business owners and to increase the positive national exposure of Wyoming businesses.

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